

Municipal Alliance Intervention List

Alliance intervention requirements have been tiered based upon level of DEDR funding. Please see pg. 27 in the Municipal Alliance Guidelines for requirements. Evidence-Based Programs are listed in a chart at the end of this document.

Additional Evidence-Based Programs can be found at:

https://www.blueprintsprograms.org/program-search/

https://www.pewtrusts.org/en/research-and-analysis/data-visualizations/2015/results-first-clearinghouse-database

MUNICIPAL ALLIANCE INTERVENTION LIST FOR LOGIC MODEL PRIORITY: ALCOHOL/UNDERAGE DRINKING

CADCA Strategy
Provide Information

CADCA Approach, Campaigns, and Evidence-Based Practice Programs:

CADCA Approach:

Brochure dissemination

Campaigns

Community meetings

Forums

Presentations

Seminars

Web-based communication

Workshops

Campaigns and Evidence-Based Practice Programs:

Alcohol Awareness Month

BABES

DARE/LEAD

Every 15 Minutes

Hidden in Plain Sight

Lindsey Meyer Teen Institute (LMTI)

National Night Out

Red Ribbon Drug Awareness Activities

Social Media Campaigns

Social Norms Campaign

Stigma Free Campaigns

TOP Toolkit - Tackling Opioids through Prevention for Athletes

Youth Activities on underage drinking consequences



ALCOHOL/UNDERAGE DRINKING INTERVENTIONS, continued

Enhance skills CADCA Approach:

Workshop Seminar Trainings

Technical Assistance

Responsible Beverage Sales/Servers training (RBS)

Campaigns and Evidence-Based Practice Programs:

BABES

Lindsey Meyer Teen Institute (LMTI)

Providing Support CADCA Approach:

Support Alternative Activities

Campaigns and Evidence-Based Practice Programs:

Lindsey Meyer Teen Institute (LMTI)

TOP Toolkit - Tackling Opioids through Prevention for Athletes

Enhancing Access/Reducing

Barriers CADCA Approach:

Cultural/Language sensitivity

Provide trainings in appropriate languages Provide materials in appropriate languages

Change Consequences (Incentives/Disincentives)

CADCA Approach:

Publicly recognize deserved behavior

Underage alcohol sales compliance checks

Zero tolerance policies

Cite/fine servers/bartenders

Campaigns and Evidence-Based Practice Programs:

Cops in Shops

Get Your ID Out Campaign

Recognize merchants in compliance with ID checks

TOP Toolkit - Tackling Opioids through Prevention for Athletes



ALCOHOL/UNDERAGE DRINKING INTERVENTIONS, continued

Change physical design CADCA Approach:

Outlet density zoning Policy/law signage

Conduct environmental scans

Modify/Changing Policies CADCA Approach:

Written procedure change

Rules/laws with written documentation and/or voting procedure

Zoning laws (outlet density)

Nuisance laws (standards that allow enforcement when establishments

are contributing to problem)

Law enforcement internal policy to schedule enforcement efforts

Campaigns and Evidence-Based Practice Programs:

Private Property Ordinance Establishment/enforcement

School Policy on consequences for Underage Alcohol, Substance Use

MUNICIPAL ALLIANCE INTERVENTION LIST FOR LOGIC MODEL PRIORITY: MARIJUANA

CADCA Strategy
Provide Information

CADCA Approach, Campaigns, and Evidence-Based Practice Programs:

CADCA Approach:

Brochure dissemination

Campaigns

Community meetings

Forums

Presentations

Seminars

Web-based communication

Workshop

Campaigns and Evidence-Based Practice Programs:

Every 15 Minutes

Hidden in Plain Sight

National Night Out

Red Ribbon Drug Awareness Activities



MARIJUANA INTERVENTIONS, continued

Stigma Free Campaigns Social Media Campaigns Social Norms Campaign

Talk - They Hear You Campaign

The Blunt Truth

Youth Activities on marijuana consequences

Enhance skills CADCA Approach:

Seminar

Technical Assistance

Trainings Workshop

Providing Support CADCA Approach:

Support Alternative Activities

Enhancing Access/Reducing Barriers CADCA Approach:

Cultural/Language sensitivity

Provide trainings in appropriate languages Provide materials in appropriate languages

Change Consequences (Incentives/Disincentives)

CADCA Approach:

Publicly recognize deserved behavior

Zero tolerance policies

Change physical design CADCA Approach:

Outlet density zoning Policy/law signage

Conduct environmental scans

Modify/Changing Policies CADCA Approach:

Written procedure change Zoning laws (outlet density)



MARIJUANA INTERVENTIONS, continued

Campaigns and Evidence-Based Practice Programs:

Private Property Ordinance Establishment/enforcement
Policy banning the sale, production, and growth of Marijuana in the
municipality

Policy for content neutral advertising ordinances in the community Policy for student athlete parent required attendance at info session on vaping

Policy on in-school suspensions vs. out-of-school Policy on smoke free parks and recreation spaces School Policy on vaping and smoking

GCADA INTERVENTIONS LIST FOR LOGIC MODEL PRIORITY: PRESCRIPTION DRUGS

CADCA Strategy Provide Information

CADCA Approach, Campaigns, and Evidence-Based Practice

Programs:

CADCA Approach:

Become active participants on community event committees to ensure the incorporation of messaging

Brochures

Collaborate with local affiliates (4-H club) to create community

specific programming Community meetings

Disseminate information to medical and dental practices

Educational presentations

Flyers and posters posted in public areas and/or schools

Forums

Incorporate prevention messaging into community wide events Pitch Municipal Alliance story to media (radio, tv, newspaper, social

media)
Presentations

School curricula

Seminars

Town halls

Web-based communication

Workshops



PRESCRIPTION DRUG INTERVENTIONS, continued

Campaigns and Evidence-Based Practice Programs:

American Medicine Chest Challenge

Change the Script DEA Take Back Day

Knock Out Opioid Day

National Drug Facts Week

National Night Out

Project Medicine Drop Box

Red Ribbon Drug Awareness Activities

Social Norms Campaign

Enhance skills CADCA Approach:

Distance Learning

Model programs in schools

Parenting classes

Seminars

Technical Assistance

Training

Workshops

Campaigns and Evidence-Based Practice Programs:

TOP Toolkit - Tackling Opioids through Prevention for Athletes

Providing Support CADCA Approach:

Collaborate with community on establishing and supporting

enforcement efforts

Parenting groups

Support creation of alternative drug-free activities

Youth Clubs

Enhancing Access/Reducing Barriers

CADCA Approach:

Collaborate on drug take-back or disposal programs (or provide information when programs are not available)

Collaborate with law enforcement and health professionals on creating community specific drug disposal programs

Create and disseminate service information in different languages and provide translation during workshops



PRESCRIPTION DRUG INTERVENTIONS, continued

Create strategies that support better coordination and training among health professionals to help ensure safe prescribing and tracking of drug interactions

Ensure homeowners prevent access to prescription medicines when strangers are in and around homes

Ensure realtors and sellers prevent access to medicines during open houses

Identify where and when RX meds are typically abused

Recruit businesses to post flyers and collateral regarding take back and disposal programs

Recruit partners to be collection sites

Change Consequences (Incentives/Disincentives)

CADCA Approach:

Recognize pharmacies actively participating in drug monitoring Signage identifying businesses as Rx abuse prevention partners

Change physical design

CADCA Approach:

Collaborate with local builders on create rx safe boxes

Encourage parents to locate family computers in main living areas (monitor internet use/purchasing online)

Encourage parents to use parental blocks to online pharmacies

Launch, support, encourage Lock Your Meds campaigns

Provide briefings to local law enforcement about the problem of

teen Rx abuse

Modify/Changing Policies

CADCA Approach:

Collaborate and support use of tamper-proof prescription pads Drug take-back and disposal legislation

Engage the local zoning office to help ensure citizen oversight on how land is used in community

Include policy makers in your Rx abuse prevention outreach campaign (submit letters, initiate briefings, youth presentations to policy boards)

Organize and launch a march to the State Capitol to promote passage of Rx abuse legislation

Public policy actions

Support drug testing policies/practices in schools

Systems change within government, communities, and organizations



GCADA INTERVENTIONS LIST FOR LOGIC MODEL PRIORITY: TOBACCO

CADCA Strategy
Provide Information

CADCA Approach, Campaigns, and Evidence-Based Practice Programs:

CADCA Approach:

Brochure dissemination

Campaigns

Community meetings

Forums

Presentations Seminars

Web-based communication

Workshops

TFHNJ Regional Tobacco Collaboratives

Campaigns and Evidence-Based Practice Programs:

INCORRUPTIBLE.US – Youth Campaign

Hidden in Plain Sight National Night Out

Red Ribbon Drug Awareness Activities

Social Media Campaigns (www.incorruptible.us; @incorruptibleus;

#incorruptible.us)
Social Norms Campaign
Stigma Free Campaigns

Talk - They Hear You Campaign

The Blunt Truth
The Truth Campaign

Youth Activities on tobacco/vaping consequences

Enhance Skills

CADCA Approach:

Don't Get Vaped In Facilitator Training/Workshops

Seminar

Technical Assistance

Trainings Workshop

Providing Support

CADCA Approach:

Support Alternative Activities

TFHNJ Quit Centers

N.O.T. – Lung Association Youth Cessation Program

Enhancing Access/Reducing

Barriers

CADCA Approach:

Cultural/Language sensitivity

Provide trainings in appropriate languages Provide materials in appropriate languages



TOBACCO INTERVENTIONS, continued

Change Consequences (Incentives/Disincentives)

CADCA Approach:

S.T.O.M.P. Out Youth Tobacco Campaign (Stop Tobacco Offense

Merchant Program)

Cite/fine merchants that do not ID (TASE Program)

Publicly recognize deserved behavior (STOMP Merchant Pledge)

Zero tolerance policies

Change Physical Design

CADCA Approach:

Outlet density zoning Policy/law signage

Conduct environmental scans

Content Neutral Advertising Ordinance (Tobacco Free for a Healthy NJ:

TFHNJ)

Modify/Change Policies

CADCA Approach:

Written procedure change (TFHNJ School Tobacco Policy Toolkit)

Zoning laws (outlet density)

TFHNJ Smoke Free Multi Unit Housing Toolkit

TFHNJ Working Well Tobacco Free – Tobacco Free worksite project

TFHNJ NJ CUITS – Tobacco Free College Campus Project

Campaigns and Evidence-Based Practice Programs:

Policy on location and amount of vaping advertising and materials

Policy on in-school suspensions vs. out-of-school (TFHNJ Toolkit)

Policy on smoke free parks and recreation spaces (Signage available free

through TFHNJ)

Policy for student athlete parent required attendance at info session on

vaping

School Policy on consequences for Underage tobacco use (TFHNJ

Toolkit)

School Policy on vaping/smoking (TFHNJ Toolkit)

Written procedure change

Zoning laws (outlet density)



EVIDENCE-BASED INTERVENTION LIST

Evidence-Based Programs/Interventions		Log	ic Mod	lel Prio	ority	CADCA Strategies							
	Evidence-Based Program?	Alcohol/Underage Drinking	Marijuana	Prescription Drugs	Товассо	Provide Info	Enhance Skills	Providing Support	Enhancing Access	Change Consequences	Change Physical Design	Modify/Changing Policies	
Across Ages	Х	Х	Х	Х	Х			Х		Х			
Adolescent Smoking Cessation: Escaping Nicotine & Tobacco Program (ASCENT)	Х				Х	Х	Х	Х		Х			
Alcohol.edu	Х	Х				Х	Х						
Alcohol Literacy Challenge	Х	Х				Х	Х						
All Stars	Х	Х	Х	Х	Х	Х	Х						
Al's Pals- Kids Making Healthy Choices	Х	Х	Х	Х	Х	Х	Х						
Botvin Life Skills	Х	Х	Х	Х	Х	Х	Х						
Boys Council	Х	Х	Х	Х	Х	Х	Х	Х					
Children in Between	Х	Χ	Х	Х	Х	Х	Х	Х					
Class Action	Х	Х	Х	Х	Х	Х	Х			Х			
Climate Schools	Х	Χ	Х	Х		Х	Х			Х			
Communities that Care	Х	Χ	Х	Х	Х	Х	Х			Х			
Coping with Work and Family Stress	Х	Χ	Х	Х	Х	Х	Х	Χ					
Count on Me Kids/Campfire	Х	Х	Х	Х	Х	Х		Х		Х			
Cross Ages Mentoring Program (CAMP)	Х	Х	Х	Х	Х	Х	Х		Х	Х			
Don't Get Vaped In	Χ		Х		Х	Х	Х	Х					
Early Risers	Х	Х	Х	Х	Х	Х		Х		Х			
Family Works/Parenting Wisely	Х	Х	Х	Х	Х	Х		Х		Х			
Footprints for Life	Х	Χ	Х	Х	Х	Х	Х		Χ				
Forest Friends	Χ	Х	Χ	Х	Χ		Х	Χ					
Girls Council	Χ	Х	Χ	Х	Х	Х	Х	Х		Х			
Guiding Good Choices (Spanish)	Х	Х	Х	Х	Х	Х	Х						
Happy, Healthy Me - Dare to be You	Χ	Х	Χ	Х	Х	Х	Х						
Heroes and Cool Kids	Χ	Χ	Χ	Х	Χ	Χ	Х						



Evidence-Based Programs/Interventions		Logic Model Priority					CADCA Strategies							
	Evidence-Based Program?	Alcohol/Underage Drinking	Marijuana	Prescription Drugs	Товассо	Provide Info	Enhance Skills	Providing Support	Enhancing Access	Change Consequences	Change Physical Design	Modify/Changing Policies		
I Can Problem Solve	Х	Х	Х	Χ	Х	Х	Х			Х				
Keep A Clear Mind	Х	Х	Х	Х	Х	Х	Х			Х				
Keeping It REAL	Χ	Х	Х	Χ	Х	Х	Х			Х				
Keys to Innervision	Х	Х	Х	Х	Х	Х	Х							
Lead and Seed	Х	Х	Х	Х	Х	Х	Х			Х				
Life Skills Training (LST)	Х	Х	Х	Х	Х	Х		Х		Х				
Life Skills/Youth Empowered	Х	Х	Х	Х	Х	Х	Х							
Media Detective	Х	Х	Х	Х	Х	Х				Х	Х			
Media Ready	Х	Х	Х	Х	Х	Х				Х	Х			
Mental Health First Aid	Х	Х	Х	Х		Х	Х	Х						
Olweus Bullying Prevention	Х	Х	Х	Х	Х	Х	Х							
Parenting Wisely	Х	Х	Х	Х	Х	Х	Х	Х						
Parents Who Host Lose Most	Х	Χ	Х	Х	Χ	Χ	Х							
Peer Assistance & Leadership (PAL)	Х	Х	Х	Х	Х	Х	Х		Χ					
Positive Action	Х	Х	Х	Х	Х	Х	Х		Х					
Project Alert	Х	Х	Х	Х	Х	Х	Х		Х					
Project Northland	Х	Х	Х	Х	Χ	Х	Х							
Project Towards No Drug Abuse	Х	Х	Х	Х	Х	Х	Х		Х					
Project Towards No Tobacco Use	Х				Х	Х	Х							
Protecting me Protecting you	Χ	Х	Χ	Χ	Χ	Х	Χ	Χ						
Raising a Thinking Child	Χ		Х	Χ		Х	Х	Х						
Refuse, Remove, Reasons	Χ	Х	Х	Χ	Х	Х	Х		Х					
Rock in Prevention (Rock Plus)	Χ	Х	Х	Χ	Χ	Х	Х		Х					
Safe Dates	Х	Х	Х	Χ	Х	Х	Х			Х				



Evidence-Based Programs/Interventions	Logic Model Priority					CADCA Strategies							
	Evidence-Based Program?	Alcohol/Underage Drinking	Marijuana	Prescription Drugs	Товассо	Provide Info	Enhance Skills	Providing Support	Enhancing Access	Change Consequences	Change Physical Design	Modify/Changing Policies	
Say It Straight	Χ	Х	Х	Х	Χ		Х		Χ	Χ			
SPORT Prevention Plus Wellness	Х	Х	Х	Х	Х	Х	Х		Х				
Sticker Shock Campaign	Х	Х				Х				Х			
Strengthening Families	Х	Х	Х	Х	Х	Х	Х	Х		Х			
Strengthening Families - Military	Х	Х	Х	Х	Х	Х	Х	Х		Х			
Strong African American Families	Х	Х	Х	Х	Х	Х	Х	Х		Х			
Take Control of Your Health	Х	Х	Х	Х	Х	Х	Х						
Talk - They Hear You Campaign	Х	Х	Х	Х	Х	Х	Х			Х			
Too Good for Drugs	Х	Х	Х	Х	Х	Х	Х						
Too Good for Drugs and Violence	Х	Х	Х	Х	Χ	Х	Х						
Towards No Drug Abuse	Х	Х	Х	Х	Χ	Х	Х			Х			
Wellness Initiative for Seniors Education	Х	Х	Х	Х	Χ	Х	Х	Х					
We're Not Buying It! 2.0	Х	Х	Х	Х	Χ	Х	Х						
WISE	Х	Х	Х	Х	Χ	Х	Х	Χ					